

Laurie MacQueen

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Education

Expected Graduation 5/21

Bachelor of Science in Design (Graphic Design)

Arizona State University (ASU) | Tempe, AZ

Minor in Sustainability | Barrett, the Honors College
New American University President's Scholar | GPA of 4.0

Experience

September 2020 – Present

Publications Committee Lead

ASU Graphic Design Student Senior Association | Tempe, AZ

Oversee design of all publications for the ASU graphic design senior capstone, and organize merchandise metadata, poster pickup and shipping for a virtual poster auction fundraiser.

August 2020 – Present

Marketing Assistant

Arizona Center for Medieval and Renaissance Studies | Tempe, AZ

Assist with the marketing, design, and archiving for events and new publications through official Twitter, Facebook, Youtube, and Medium accounts. Monitor social media and write copy for posts.

Design RaceB4Race® conference programs and collateral, Play on Shakespeare book series promotional collateral, and perform UI/UX improvements on the center website.

May 2019 – August 2020

Vice President

AIGA (American Institute of Graphic Arts) at ASU | Tempe, AZ

Oversaw 7 organization officers to plan and market events such as workshops, social nights, and work exhibitions. Communicated with design studios to plan a week-long trip to San Francisco.

January 2019 – May 2019

Honors Literature Teaching Assistant

Barrett, the Honors College, ASU | Tempe, AZ

Oversaw Socratic seminar discussion of daily readings for 20 first year honors students. Supported students by providing in-depth written feedback on assignments, organizing 2 essay workshops, and holding weekly essay reviews during office hours.

August 2018 – May 2019

Sophomore Representative

AIGA (American Institute of Graphic Arts) at ASU | Tempe, AZ

Cooperated with organization officers to plan and market events such as workshops, social nights, and work exhibitions. Communicated with design studios to plan a week-long trip to Seattle.

Skills

Adobe Products

Illustrator
InDesign
Photoshop
After Effects
Lightroom
Fresco

Programs and Code

Elementor for Wordpress
Microsoft Office
HTML & CSS
Twitter
Instagram

Design Strengths

Concept design
Book covers
Logos
Motion graphics
Infographics

Awards

May 2020

ASU Design Excellence

ASU 2021 MLK Campaign

April 2020

Ken White

Memorial Scholarship

Recipient

April 2020

Currency Redesign Project

3rd Place Winner

March 2020

ASU MLK Campaign Design Competition

First Place Team

January 2020

Interdisciplinary Cluster Competition

Semifinalist

July 2019

Ken White

Memorial Scholarship

Recipient